

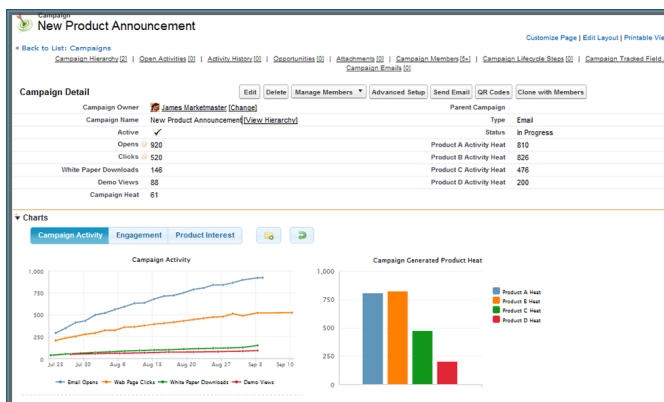
# Dashcord Analytics

## Salesforce records come to life with powerful, real time charts

Dashcord's marketing automation solution for Salesforce provides customers with a powerful charting engine that is flexible and easy to use. Whether you need to create sales dashboards, measure account activity or monitor real time email campaign interactions, Dashcord will help you to visualize your data at a glance.

Using a simple and intuitive wizard, you can create charts that pull data from any field on up to 12 supported objects. Charts are grouped into panels which can be placed directly into Salesforce records allowing for data to be visualized while you work. Dashcord allows you to capture field history changes (including on Campaigns) so that data can be charted over time making it easy to spot trends quickly and because charts are updated in real time, information is always current.

Dashcord remembers individual user preferences and allows charts to be resized in the window or removed from the page according to individual preference. Every chart can be printed or exported to PDF at the click of a button. No need to export data to a spreadsheet in order to present it in the way that you like — Dashcord does it for you.



Place chart panels into Salesforce records



Easily customizable chart library