



Customer intelligence using Dashcord

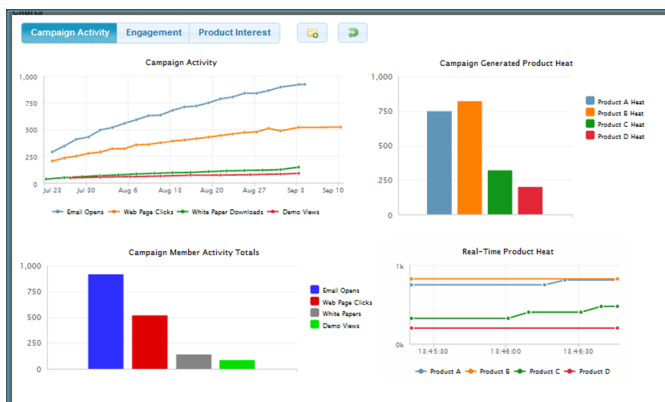
Track, score, and monitor activity across multiple channels.

Dashcord native marketing automation for Salesforce brings you actionable customer intelligence allowing for agile, informed marketing and communications.

Track and aggregate engagement with email, web, and print in real time. Web page visits, white paper downloads, email interactions, QR code scans and more are captured directly into Salesforce and visually presented in charts that can be added directly to records. Post customer activity into Chatter feeds providing detailed information on prospect and customer activity as it happens.

Use Dashcord's real time capabilities to present customer information inside of Salesforce records using Chatter posts, charts, or both. Present individual activity data inside of lead and contact records, and aggregated information at the campaign or account level.

Finely tune your lead pipeline, monitor the health of your revenue funnel, and identify cross-sell and upsell possibilities as they are presented to you. Dashcord provides you with actionable intelligence in real time, and an efficient way to effectively respond.



Visit www.dashcord.com for more information

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